

araq

StartUp 7

Put it together

Unit8 – Lesson5

Page100

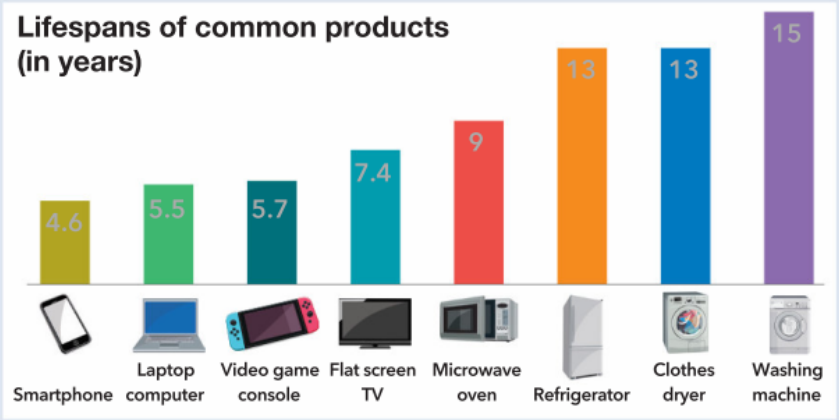
Read the questions aloud. Tell Ss to use the information to answer the questions. Review the answers as a class.

PROBLEM SOLVING

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM

In the past, the products we bought were made to last a long time. Now many products are becoming obsolete faster, and we need to replace them at a more rapid rate. Review the chart and circle the correct answers.



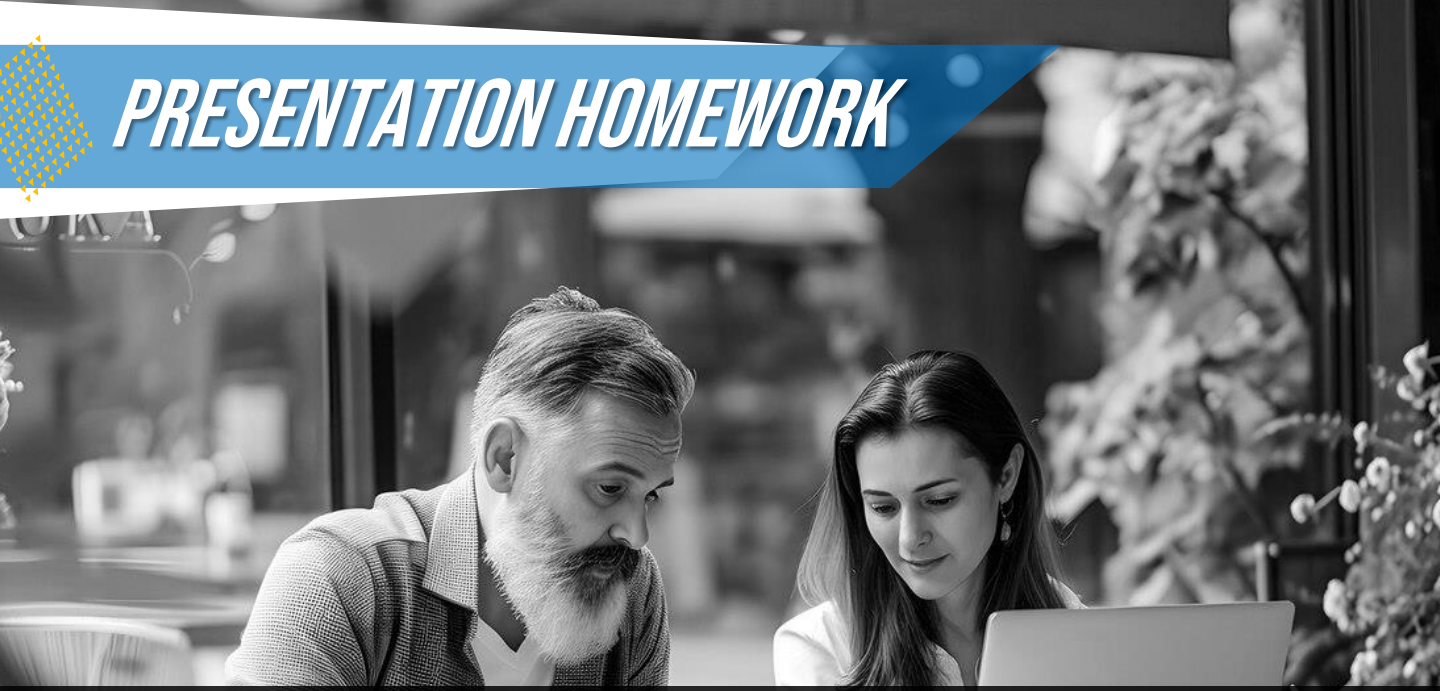
1. Since the 1950s, companies have purposely tried to make products that _____.
   a. last longer b. cannot fail c. break down sooner
2. The difference in the lifespans between a washer and dryer means when the washer breaks down, many people may _____.
   a. try to repair it b. replace both c. rent one
3. Smartphones are likely to become obsolete quickly because _____.
   a. they no longer work b. consumers want new features c. they can't be repaired

In pairs, have Ss discuss the question. Elicit some in class right after.

B THINK CRITICALLY Why don't products last as long now as they used to? Talk with a partner.



PRESENTATION HOMEWORK



- Think of 3–5 consequences of products not lasting as long as they used to.
- Choose the best solution. Consider the negative consequences and what could be done about them.
- Explain the best solution to the class. Refer to the data to support your ideas.

Assign your Ss to prepare a presentation video for the following session and send it on the portal(optional). The following session everyone has to deliver it in class. Create breakout rooms and have your Ss share their presentations. Consequently, nominate some Ss and give FEEDBACK to the Ss.

Have Ss complete the checklists individually. Circulate and answer any questions. Encourage Ss to look back at each lesson in the unit.

2 REFLECT AND PLAN

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Objectives

- ☐ Talk about a solution to a problem
- ☐ Talk about promotion strategies
- ☐ Talk about corporate origin stories

Vocabulary

- ☐ Marketing words

Conversation

- ☐ Speculate about the future

Pronunciation

- ☐ Phrasal prepositional verbs

Listening

- ☐ Anticipate words

Note-taking

- ☐ Listen for restatement

Language Choices

- ☐ Modifying relative clauses
- ☐ Participle clauses
- ☐ Infinitive clauses

Discussion

- ☐ Ask follow-up questions

Reading

- ☐ Skim

Writing

- ☐ Use redundancy